

LISTING & MEMBERSHIP

EXPOSURE FOR DIVERSE NEUTRALS

STAY COMPETITIVE IN AN
EVOLVING DIGITAL WORLD

INCREASE BRAND AWARENESS AND
ENHANCE YOUR ONLINE PRESENCE AND SEO

EXPAND YOUR REACH AND ATTRACT CLIENTS

ENGAGE WITH OTHER DIVERSE MEMBERS OF THE INDUSTRY

Diversity is our greatest asset, conflict resolution is our greatest strength.™

ADAAM.org, LLC.™ The Association of Diverse Arbitrators and Mediators

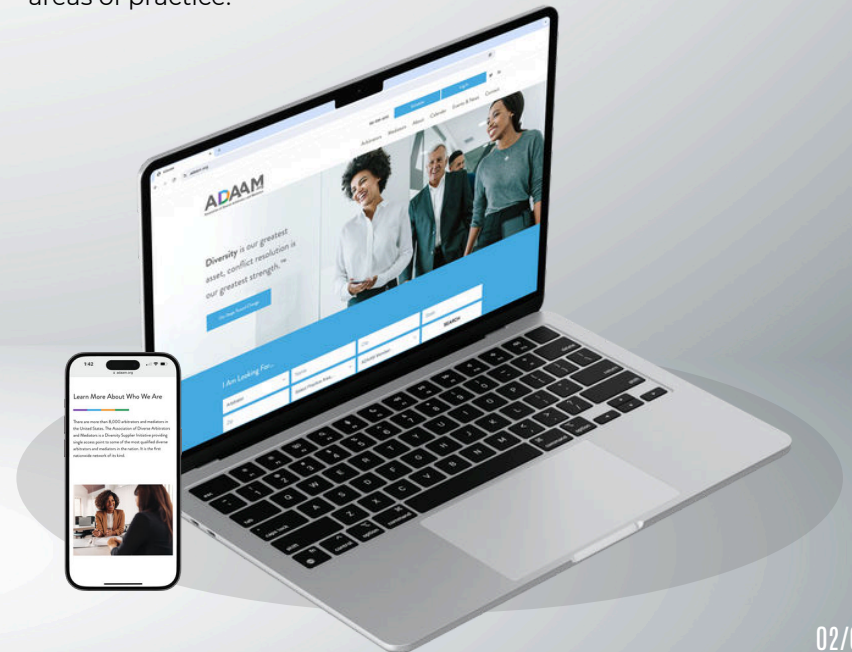
📍 301 Yamato Road, Suite 4130 Boca Raton, Florida 33431 📞 (561) 939-3410 🌐 ADAAM.org

BENEFITS OF BELONGING

Simply put, diverse neutrals are hard to find. As minorities and diverse attorneys are underrepresented in this nation, the Association of Diverse Arbitrators and Mediators (ADAAM) provides opportunities to diverse members of the industry. Our goal is to build a network of talented alternative dispute resolution professionals who are passionate about DEI issues in the industry.

The ADAAM listing and membership provides you with a platform to reach clients who embrace diversity, equity, and inclusion as core values. Our membership is designed to provide you with the opportunity to:

- ✔ **Expand your reach and attract clients.**
ADAAM's partnership with The Gavel Nationwide Claims Defense Network gives members greater exposure to Fortune 500 companies across the nation and litigation professionals that source neutrals for claims resolution services. ADAAM promotes and connects diverse arbitrators and mediators to businesses and organizations that foster diversity and supplier initiatives. Your services will be advertised to a wide range of potential clients across the nation.
- ✔ **Engage with other diverse members of the industry.**
ADAAM brings together diverse neutrals into one single platform, building a sense of community, respect, and support to solve problems and improve outcomes. Along with team connection platforms and monthly roundtables, ADAAM connects arbitrators and mediators to create a collaborative, helpful environment.
- ✔ **Stay competitive in an evolving digital world.**
The digital world is rapidly evolving, and so are the ways we recognize achievements of professional development in the legal industry. The ADAAM listing increases your credibility amongst clientele. As an ADAAM Member, you have been recognized for your technical skills, specialized knowledge, ethical standards, and commitment to diversity as a diverse arbitrator and/or mediator. This recognition will enhance your credibility to your existing clients as well as attract prospective clients. Your recognition and status as a member of ADAAM will set you apart from your competitors.
- ✔ **Increase brand awareness and enhance your online presence and SEO.**
As an ADAAM Member, your listing will include backlinks to your scheduling services, which will boost traffic to your website and increase your search engine visibility (SEO). By listing on ADAAM, you increase your online visibility and your chances of being found by potential clients searching for legal services. The ADAAM listing will also promote your other accomplishments and awards as well as inform prospective clients on your industry experience, education, admissions, and areas of practice.



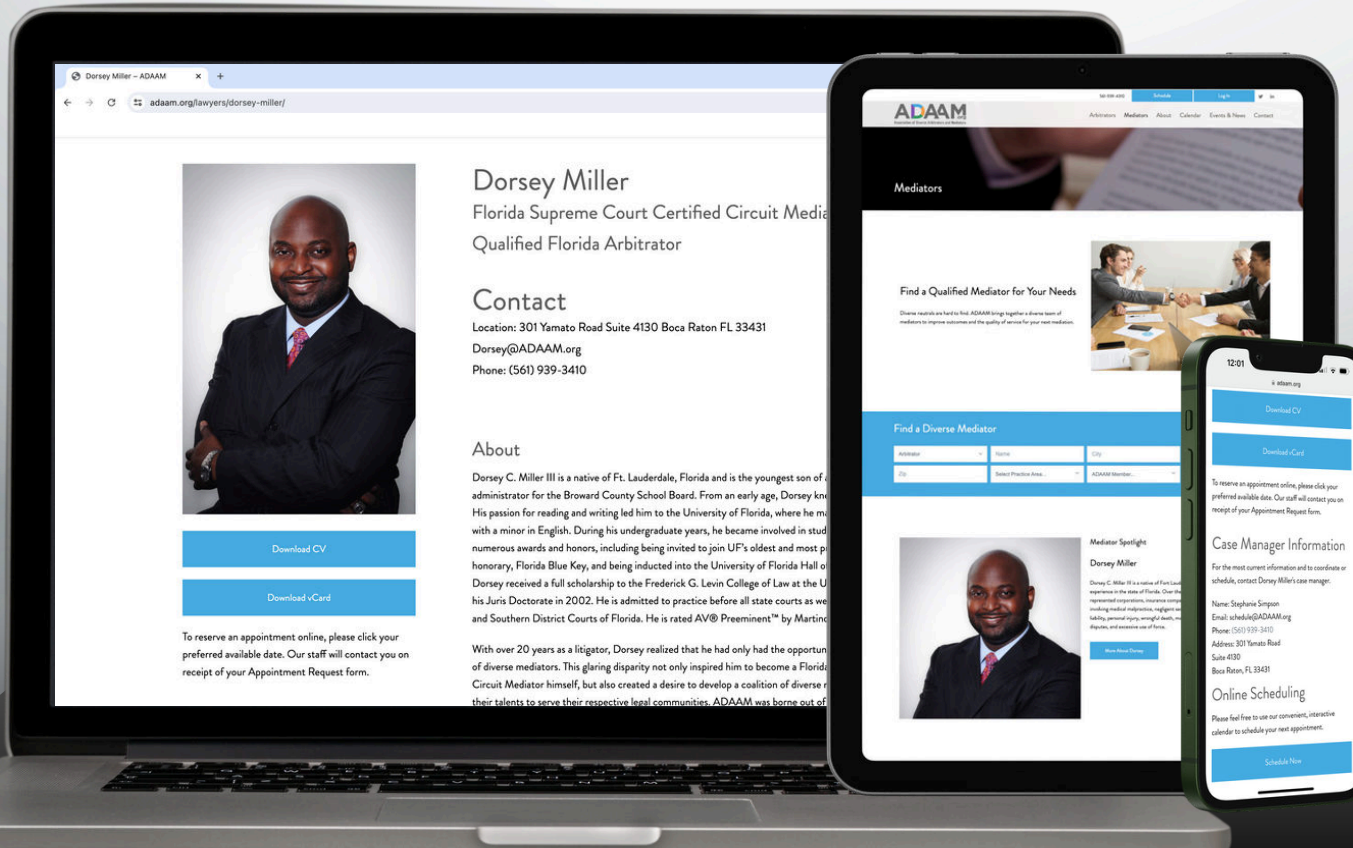
TWO MEMBERSHIP OPTIONS

LISTING ONLY



ADAAM will link the referrals directly to your organization's website for scheduling services.

The Listing Only option is a great way to get exposure in our nationwide organization for minimal cost. It is the perfect advertising solution for professionals already working for themselves or for an organization. The listing fee of \$35/month covers the cost of maintaining your digital presence in our organization and on the website. ADAAM will promote you and link your profile directly to you or your organization's website. ADAAM will not handle any scheduling or billing. If you are interested in scheduling and billing, please refer to the *Referrals, Scheduling and Billing Membership*. Apply for the Listing Only membership [here](#).



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- ONLINE SCHEDULING
- CONTACT

TWO MEMBERSHIP OPTIONS

REFERRALS, SCHEDULING & BILLING MEMBERSHIP



ADAAM will handle scheduling and billing.

The Referrals, Scheduling and Billing Membership is only 20% of your billed fees in exchange for all the front and back-end work, plus a \$35/month listing fee that covers the cost of maintaining your digital presence in our organization and on the website. ADAAM will refer assignments, maintain your calendar, and handle your scheduling and billing. You only pay when we collect and deduct our fee for assignments scheduled and billed by ADAAM. It is a great solution for professionals that already manage their own clients but want to expand their reach, or for professionals that do not want to manage any of the front or back office. Apply for this membership [here](#).

Select Appointment

- 2-Hour Mediation**
2 hours @ \$700.00
- Half Day Mediation**
4 hours @ \$1,400.00
- Full Day Mediation**
8 hours @ \$2,800.00
- 2-Hour Arbitration**
2 hours @ \$700.00
- Half Day Arbitration**
4 hours @ \$1,400.00
- Full Day Arbitration**
8 hours @ \$2,800.00

Dorsey Miller
Florida Supreme Court Certified Circuit Mediator and
Qualified Florida Arbitrator

Contact
Location: 301 Yamato Road Suite 4130 Boca Raton FL 33431
Dorsey@ADAAM.org
Phone: (561) 939-3410

About
Dorsey C. Miller III is a native of Ft. Lauderdale, Florida and is the youngest son of a former teacher and a former administrator for the Broward County School Board. From an early age, Dorsey knew he wanted to be a lawyer. His passion for reading and writing led him to the University of Florida, where he majored in Political Science with a minor in English. During his undergraduate years, he became involved in student government and received numerous awards and honors, including being invited to join UF's oldest and most prestigious leadership honorary, Florida Blue Key, and being inducted into the University of Florida Hall of Fame. Upon graduation, Dorsey received a full scholarship to the Frederick G. Levin College of Law at the University of Florida, earning his Juris Doctorate in 2002. He is admitted to practice before all state courts as well as the Northern, Middle and Southern District Courts of Florida. He is rated AV® Preeminent™ by Martindale-Hubbell.

Case Manager Information
For the most current information and to coordinate or schedule, contact Dorsey Miller's case manager:
Name: Stephanie Simpson
Email: schedule@ADAAM.org
Phone: (561) 939-3410
Address: 301 Yamato Road Suite 4130 Boca Raton, FL 33431

Online Scheduling
Please feel free to use our convenient, interactive calendar to schedule your next appointment.



ADAAM MEMBERSHIP

THE LOGO



www.ADAAM.org

Logo available in multiple sizes for sharing on your online platforms!



WHY SHOULD I DISPLAY THE LOGO ONLINE?



Credibility

The ADAAM.org logo allows you to display your achievement and showcase your expertise in a format that is visually appealing and easy to share with your clients and followers! Earning the privilege to use this logo from the Association of Diverse Arbitrators and Mediators demonstrates your credibility as a qualified arbitrator or mediator who exemplifies diversity in the legal industry.



Visibility

By displaying your badge on your online platforms such as your social media, website, and email signature, you capture the interest of businesses and organizations who embrace DEI as a core value and seek to support a diverse field of neutrals for their next alternative dispute resolution.



There is no cost – you've earned it!

The Association of Diverse Arbitrators and Mediators believes in the power of recognizing and supporting diverse members of the industry. This membership provides that opportunity of recognition to some of the most qualified diverse arbitrators and mediators in the nation. As a member of ADAAM, you've earned the ability to promote that recognition to other industry professionals as well as your clientele.

